

WORK WITH THE LEGENDS



**MY
NAME'S
DODDIE**
FOUNDATION



Realia Marketing
For brands that benefit life





NAME: Simon Middleton MBE
BUSINESS: Middleton High Performance Consulting Limited
EMAIL: simonmiddleton1966@outlook.com
WEBSITE: www.vatlogJules PR & Talent – julespr.com
 www.linkedin.com/in/simon-middleton-mbe-55732b29b

PRODUCT/SERVICES: I specialise in leadership, high performance consultancy, team and individual development, coach support, mentoring, keynote speaking, TV Punditry and creating winning teams across sport, education and business.

COMPANY PROFILE: I formed MHPC Limited in 2023 as a 'next step' in my journey from industrial shop floor apprentice to High Performance consultant.

The essence of the company is to take over 35 years' experience in top level sport as player, coach, D.O.R. and programme leader and over 20 years in industry, from shop floor engineering to project design manager, and create a service that provides clients with a holistic overview of how high-performance environments, and high performance teams are built and sustained across both sporting and business landscapes.



NAME: Paul Wallace
BUSINESS: VAT Logic
EMAIL: paul.wallace@vatlogic.eu
WEBSITE: www.vatlogic.eu

PRODUCT/SERVICES: Conduct VAT Reviews to identify historical missed VAT inputs.

COMPANY PROFILE: The UK VAT act allows for missed VAT inputs to be claimed for the last 48 months. VAT Logic provides a review service to identify and claim these historical missed inputs. VAT Logic has been operating for over 20 years and has conducted VAT Reviews for over 500 companies with a 100% record. Over this period, VAT Logic has developed our propriety data analytics technology, VATXTRACT, which examines every single transaction in the General ledger line by line. The VAT review is conducted off site with minimal client resources required. Data (typical data for External Auditors) is uploaded to a secure portal and VAT Logic takes it from there. Remote access to invoices is also required for verification phase. VAT Logic has identified and recovered almost £4m for clients in Ireland and the UK in the last year. Clients range in turnover size from £30m to £1bn plus. VAT Logic works on a no find, no fee basis and only shares 50/50 with partner clients on recovery of missed VAT inputs.



NAME: Kyle Amor
BUSINESS: Ortus Energy
EMAIL: kyle.amor@ortusenergy.co.uk
WEBSITE: ortusenergy.co.uk

PRODUCT/SERVICES: Renewables.

COMPANY PROFILE: Ortus Energy, in partnership with SSE, delivers fully funded on-site renewable energy solutions that help organisations reduce energy costs and carbon emissions with no upfront capital investment.

We design, finance, install and operate solar PV through long-term Power Purchase Agreements (PPAs), alongside EV charge infrastructure, battery storage, ground-mounted solar, and solar canopies.

Ortus Energy has supported organisations including Iceland, GE, Bentley, Kia, Hook 2 Sisters, Renault, Atlas Copco and CBRE, enabling them to improve sustainability, increase energy resilience, and progress towards net-zero targets.



NAME: Catherine Spencer
BUSINESS: Inspiring Women
EMAIL: catherine@inspiringwomen.co.uk
WEBSITE: www.inspiringwomen.co.uk (though currently going through a redevelopment so not currently available!!)

PRODUCT/SERVICES: Public Speaking.

COMPANY PROFILE: Inspiring Women provides a range of female speakers from the world of Sport, Adventure and beyond. We provide motivational speakers, facilitators, panel chairs and event Hosts for: corporate environments, after dinner speeches, school assemblies and awards evenings.

MND LUNCH SPECIAL OFFER: Book a speaker by the end of February (for an event at any point in 2026) using the reference #RealiaMND to receive a 15% discount on standard fees.



NAME: Barrie McDermott
BUSINESS: Forward Pack | Corpay | Elect | Changing Rooms Podcast
EMAIL: Barrie@forwardpack.uk
WEBSITE: https://forwardpack.uk

PRODUCT/SERVICES: Business consulting, commercial introductions, strategic partner ships, sponsorship and brand collaboration, foreign exchange and international payments, currency risk management, networking events, podcasting and content creation.

COMPANY PROFILE: My work across Forward Pack, Corpay, Elect and the Changing Rooms Podcast is built on one principle: relationships first. Everything I do is about connecting the right people, creating opportunities that make sense, and helping businesses grow the right way.

As a business consultant, I work closely with owners, leaders and partners to provide clarity, open doors and build partnerships that last. Through Forward Pack, I support organisations with introductions, sponsorship and strategic connections. With Corpay, I help businesses manage foreign exchange, international payments and currency risk, protecting margins and providing confidence in global markets.

Elect brings people together through events, collaboration and partnerships across sport and business, creating the environment for meaningful relationships to form naturally. And through the Changing Rooms Podcast, alongside my mates Adrian Morley and Shaun Lunt, we share honest conversations with people from sport, business and beyond, exploring leadership, performance, transition and life behind the scenes. It is real stories, real people and real experiences.

Across everything, the approach is simple: trust, long-term thinking and doing things properly. If you know someone who could benefit from better connections, smarter financial strategy or a more human approach to business, tell your friends.



NAME: John Devereux
EMAIL: info@johndevereux.co.uk
PRODUCT/SERVICES: After Dinner Speaker from Rugby League & Union.

COMPANY PROFILE: Played for Wales in rugby union at the age of 19, going on to earn 21 caps and play for the British & Irish Lions going on the Winning Tour of Australia in 89 (1cap). Then in 89 he signed for Widnes Rugby League, playing 225 games, scoring 125 tries. Playing for Great Britain Lions (8 caps) and Wales RL (12 caps). In between this he played in Australian NRL in 93 for Manly Sea Eagles (15 appearances). Returning to rugby union with Sales Sharks in 96 until 99 where he returned to Wales with Bridgend, retiring at 40, playing for Maesteg RFC. John speaks at sports dinners/events across the UK.



NAME: Paul Sculthorpe MBE
EMAIL: pscully13@hotmail.com
PRODUCT/SERVICES: Consultant.

COMPANY PROFILE: RL Commercial- developing sponsorships/partnerships in RL, across Super League, Challenge Cup, England RL & Grassroots.

Corpay- helping businesses with their FX requirements & risk management (www.corpay.com)

Dbfb (Director)- Telecommunications & IT requirements (www.dbfb.co.uk)

Ambassador- Mann Roberts Solicitors- Commercial Litigation & Dispute Resolution specialists (www.mannroberts.com)

EWC Waste Management- Waste management specialists focusing on recycling & compaction (www.myewc.co.uk)



NAME: Zinzan Brooke / Peter Hart
BUSINESS: Number 8 Resourcing Ltd
EMAIL: pete.hart@number8group.co.uk
WEBSITE: www.number8group.co.uk
PRODUCT/SERVICES: Construction, Demolition, Logistics Labour hire & Recruitment services.

COMPANY PROFILE: Number 8 Resourcing is an established supplier of construction and demolition labour to some of London's leading contractors. We focus heavily on compliance and ethical practice to ensure both client and worker are receiving a quality service.

Over the last 17 years we have become a leading supplier of trained demolition operatives in a sector that relies heavily on getting the right resources to meet the requirements of the role. Our established team have extensive experience in resourcing in a wide range of sectors and will happily engage in an open conversation about any resourcing requirements.

We can also provide general recruitment services in sectors that we feel we are able to add value for our clients.



NAME: Dean Richards
EMAIL: dean.richards1963@gmail.com
PRODUCT/SERVICES: I bring credibility, experience and perspective from operating at the highest levels of sport, leadership and public service. I represented England at international level while serving 14 years as a police officer, working in high-pressure environments where integrity, resilience and sound judgement were essential. That dual career shaped my understanding of performance, behaviour and accountability both on and off the field.

As an ambassador, I represent organisations with authenticity, clarity and strong values, engaging confidently with athletes, coaches, partners and wider communities. Alongside this, I support organisations in trustee and advisory roles, providing constructive challenge, governance oversight and strategic perspective I also work as a high-performance mentor, helping individuals and teams navigate pressure, transition and sustained performance.

I add value through credibility, lived experience and communication, working best with organisations committed to long-term thinking, strong culture and people-centred success.